

## Overview of cookies used by De Hypotheker – September 2025

Depending on the consent you have given, we use the cookies listed below.

### Complete experience

Who placed it?	Purpose of the cookie	Maximum storage period Cookie	Name of the cookie	Comment
BlueConic	Stores your interests and preferences and adapts the website for you. Is also used for relationship management (for example, personalising emails to which you have subscribed to).	6 months 6 months 1 session 6 months 6 months	AWSALB AWSALBCORS BCSessionID BCSessionID bc_tstgrp	
Coosto	Offers the possibility to chat with our customer service	1 year	COOSTO_WEBCHAT_USER_ID	
DV360	Records that you visited our website after clicking on an advertisement.	2 years 2 years	ID	
Facebook	Records that you visit our website after clicking on an advertisement .	3 months	_fbp	
Google analytics	By means of this	2 years A session	_ga _ga_T8617VGZY9	

	<p>cookie measures where visitors come from and how the website is used. This enables De Hypotheker to improve its website. In the complete experience, Google Analytics also shares data with Google Ads and DV360.</p>	<p>A session A session A session</p>	<p>_ga_L09WWN03H9 _qtiRules _qtiInteraction</p>	
Google Ads	<p>Records that you visit our website after clicking on an advertisement .</p>	90 days	Conversion	
Hotjar	<p>Provides the opportunity to website visitors a survey .</p>	A session 1 year	<p>_hjIncludedInSample _hjDonePolls</p>	

Microsoft Ads	Records that you visit our website after clicking on an advert in Google. advertisement in Google.	A session 1 year	_uetsid _uetvid	
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### Personal experience

Who placed it?	Purpose of the cookie	Maximum storage period of the Cookie	Name of the cookie	Comment
BlueConic	Stores your interests and preferences and adapts the website for you. Is also used for relationship management (for example, personalising e emails to which you have subscribed to).	6 months 6 months 1 session 6 months 6 months	AWSALB AWSALBCORS BCSessionID BCSessionID bc_tstgrp	
Coosto	Offers the opportunity to chat with our customer service	1 year	COOSTO_WEBCHAT_USER_ID	
Google Analytics	This cookie, we measure where visitors come from and how the website	2 years One session One session One session One session One session	_ga _ga_T8617VGZY9 _ga_L09WWN03H9 _qtiRules _qtiInteraction	

	is used. This enables De Hypotheker improve its website.			
Hotjar				

### Anonymous experience

Who placed it?	Purpose of the cookie	Maximum storage period of the cookie	Name of the cookie	Comment
BlueConic	Anonymously measures website traffic on hypothekeer.nl. Ensures an optimal experience during A/B testing so that no flickering occurs occurs.	6 months 6 months 1 session 6 months 6 months	AWSALB AWSALBCORS BCSessionID BCSessionID bc_tstgrp	
Coosto	Offers the opportunity to chat with our customer service	1 year	COOSTO_WEBCHAT_USER_ID	
Google Analytics	This cookie, we measure where visitors come from and how the website is used. This enables De Hypotheker to improve its website .	2 years One session One session One session One session One session	_ga _ga_T8617VGZY9 _ga_L09WWN03H9 _qtiRules _qtiInteraction	
Hotjar	Provides the ability to	A session 1 year	_hjIncludedInSample _hjDonePolls	

	website visitors a survey			
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**What types of cookies are there:**

- Indexed DB
- HTTP cookie
- Local HTML storage
- Pixel tracker

**What types of cookies are there:**

- Strictly necessary cookies (first-party cookies or essential cookies)
- Functional cookies
- Analytical cookies
- Marketing cookies
- Third-party cookies
- Session cookies
- Persistent cookies
- Social media cookies
- Affiliate cookies